

# Holiday home report

Worldwide | 2018

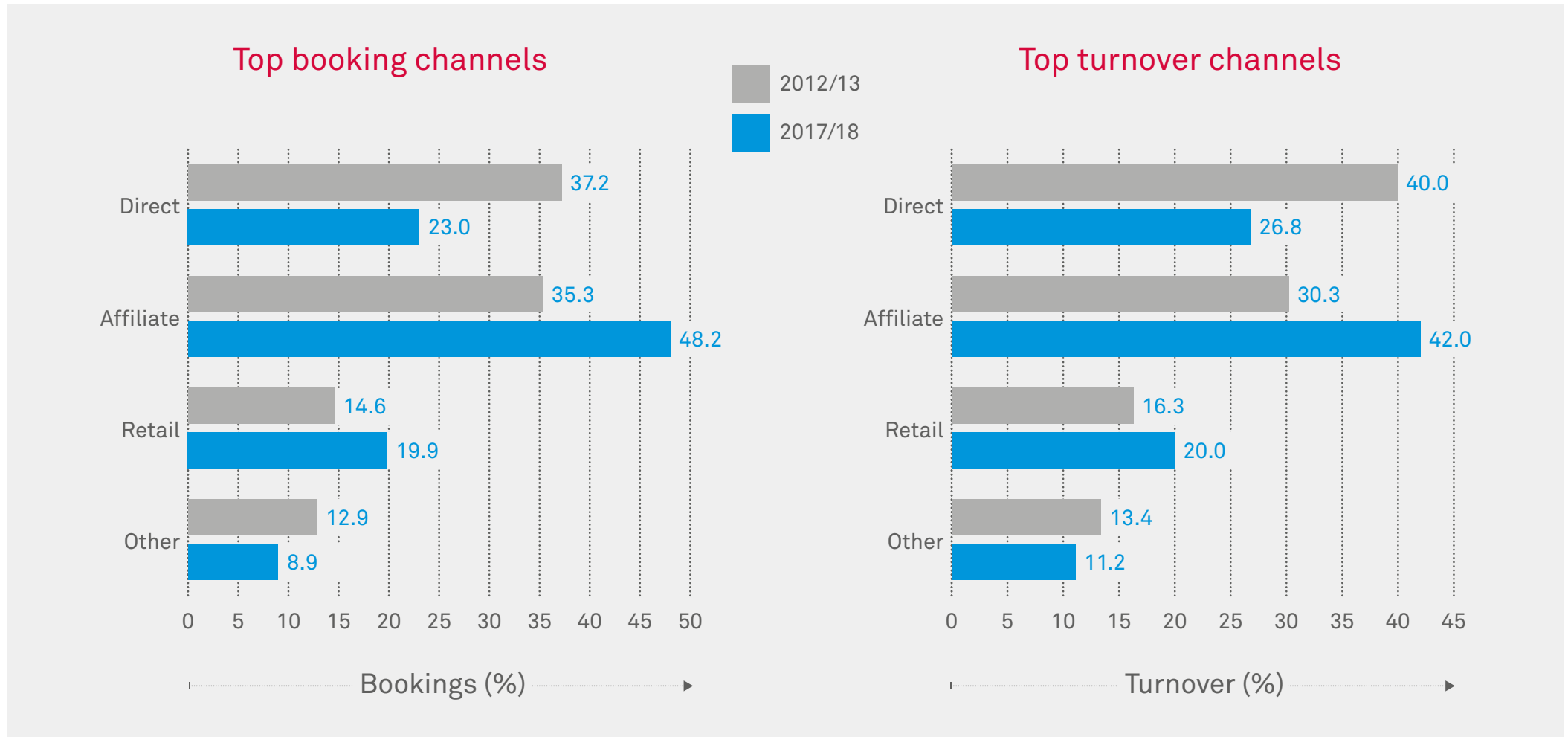


# Bookings

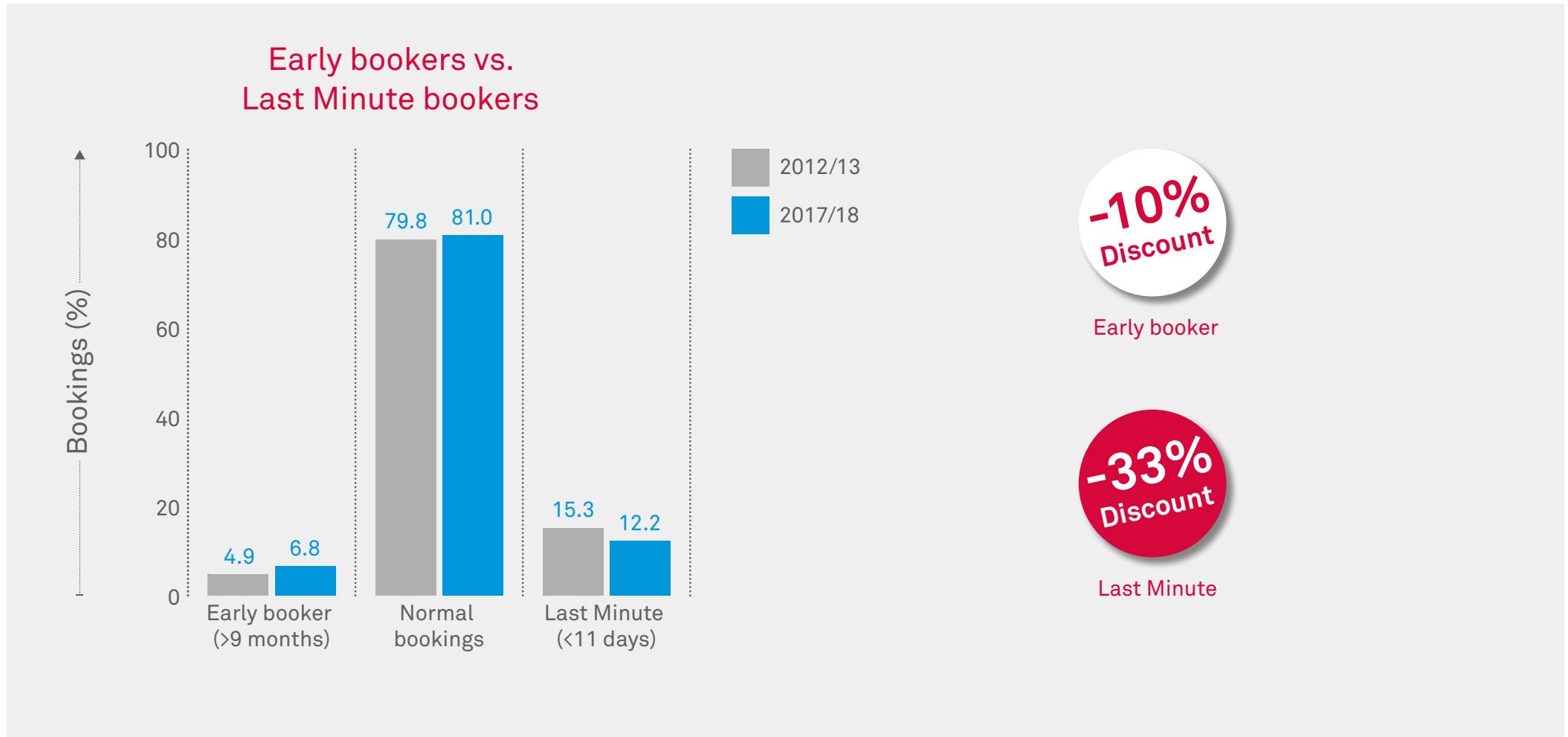
Financial year 2017/18



# Booking channels



# Booking behaviour

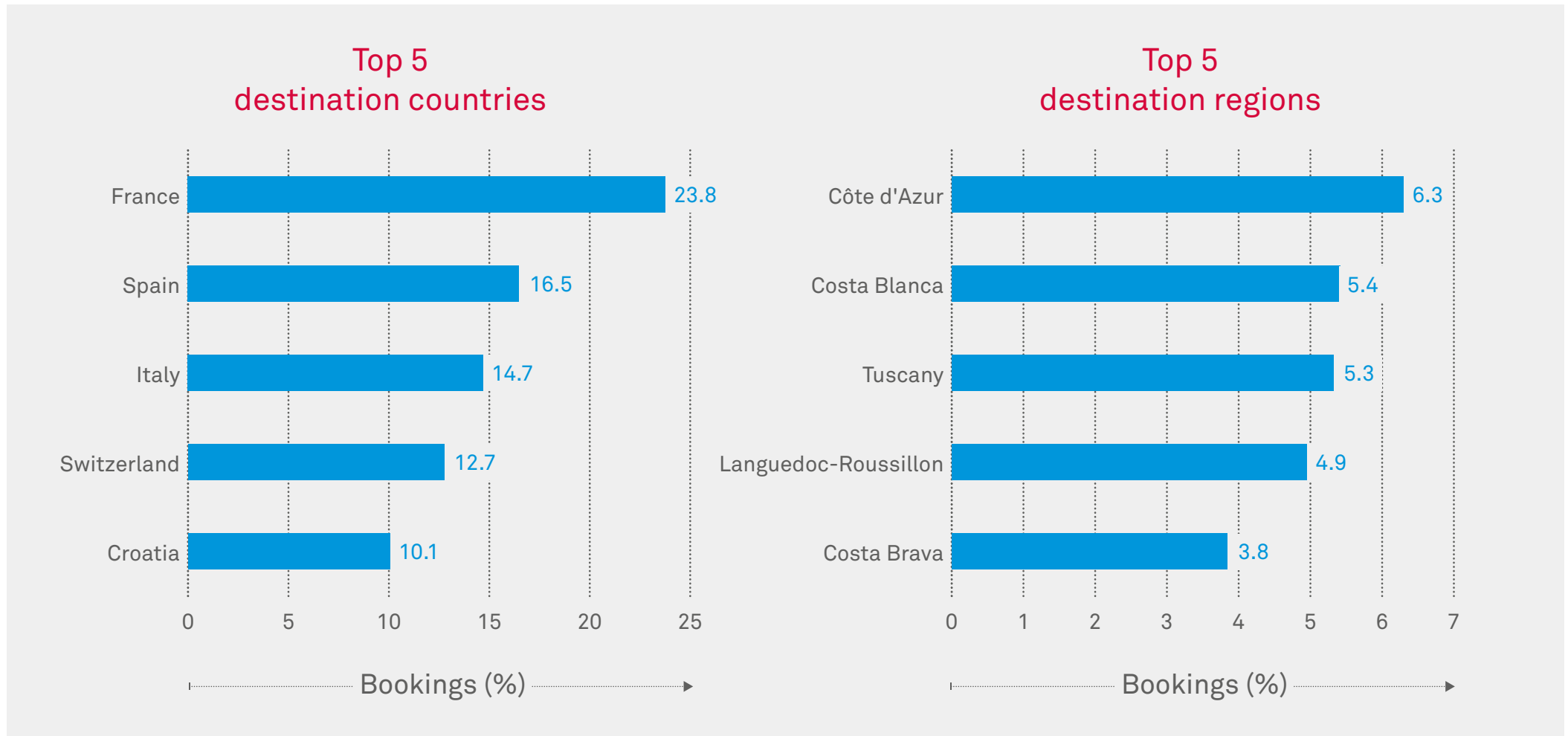


# Season review

Summer 2018 (1 May – 31 August 2018)

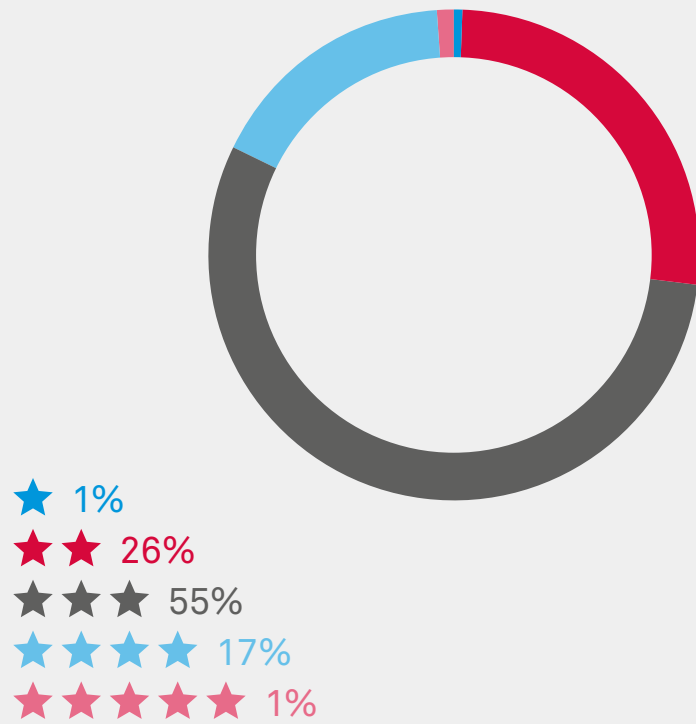


# Favourite holiday destinations

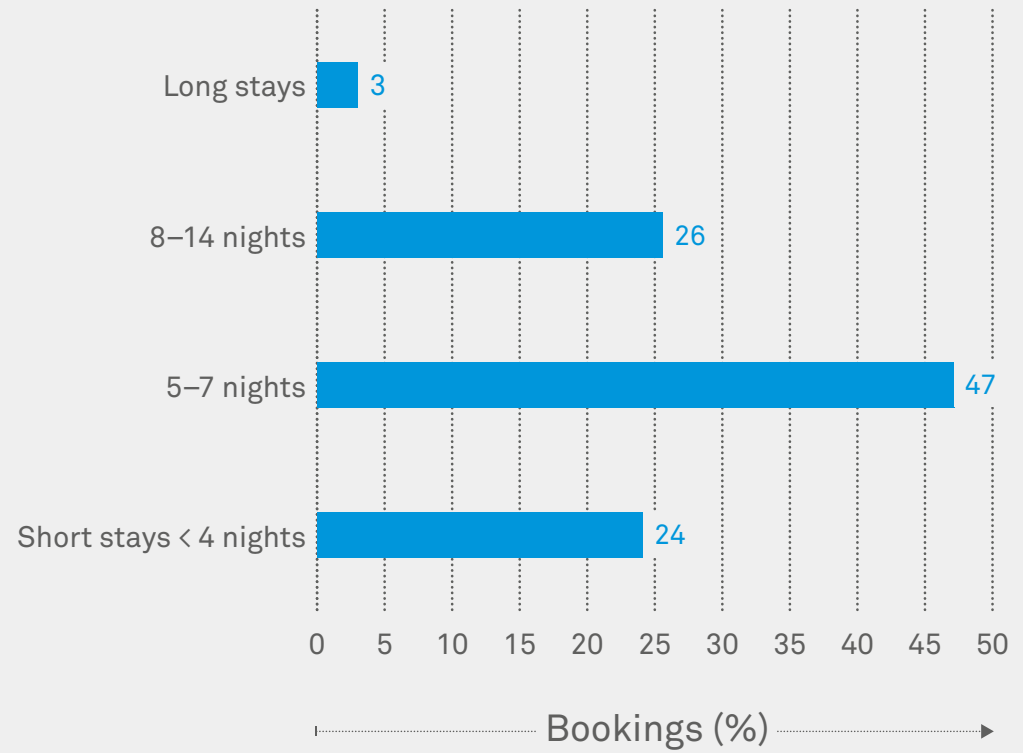


# Travel behaviour

Bookings by star rating



Duration of stays



# Forecast coming season

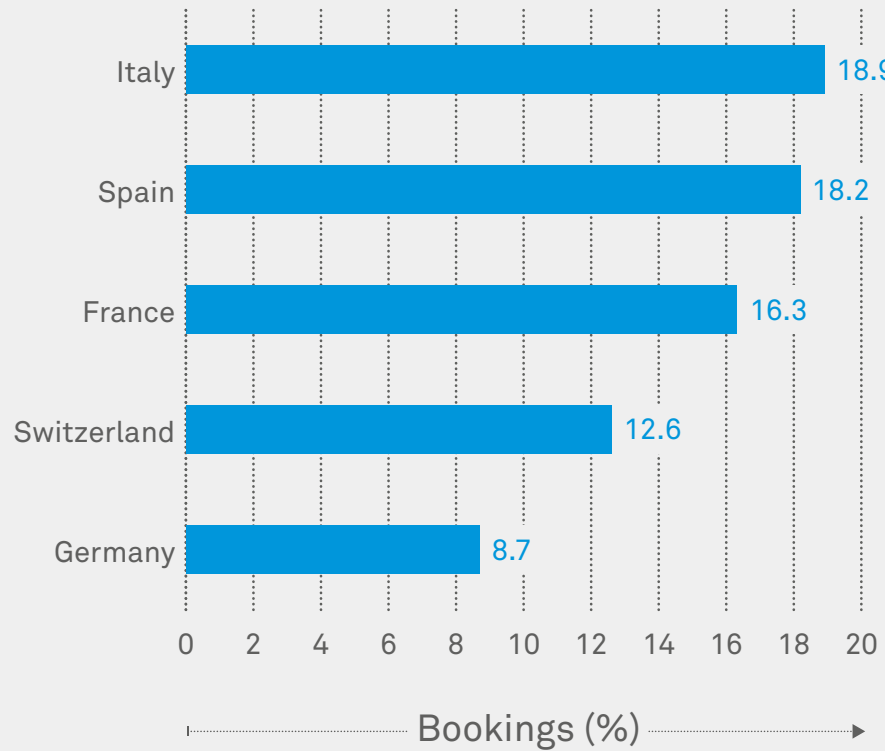
Autumn 2018 (1 September – 31 October 2018)



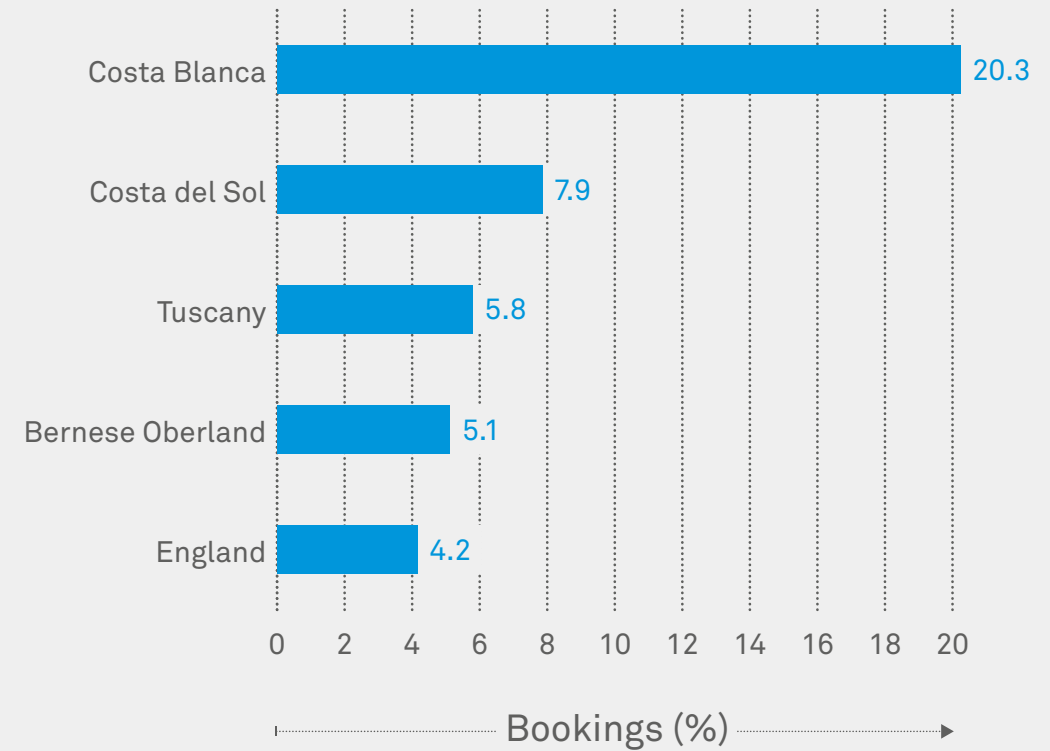


# Favourite holiday destinations

Top 5  
destination countries

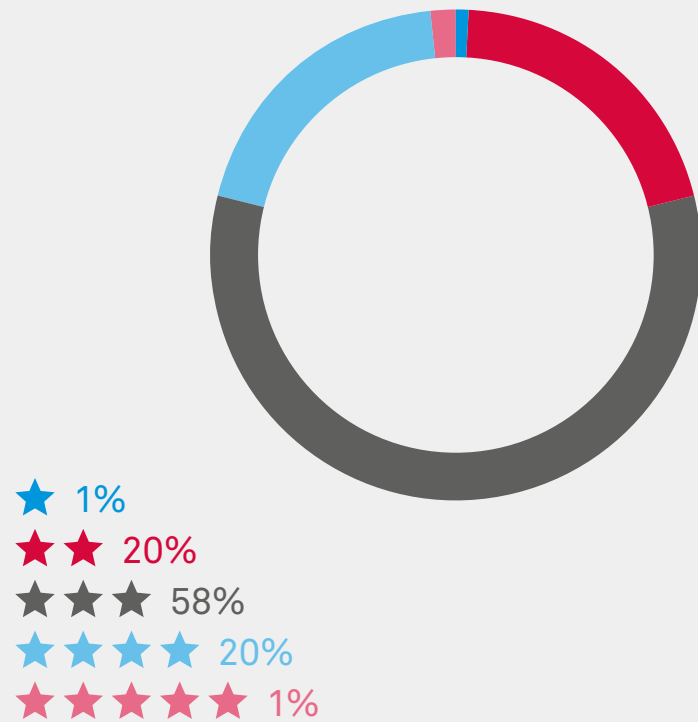


Top 5  
destination regions



# Travel behaviour

## Bookings by star rating



## Duration of stays

